

# BUSINESS SENSE

# UKOL sa NEGOSYO

A BUSINESS OF HELPING FILIPINO BUSINESS THRIVE

A SMALL BUSINESS ASSISTANCE PROGRAM OF THE FILIPINO AMERICAN DEVELOPMENT FOUNDATION  
IN PARTNERSHIP WITH ASIAN PACIFIC ISLANDER BUSINESS INFORMATION SERVICES AND WELLS FARGO

## Workshop Series Launch

San Francisco (March 29, 2009) - The Filipino American Development Foundation is launching its **Business Sense Ukol sa Negosyo Workshop Series** for Filipino small business owners and entrepreneurs. The workshop is scheduled on April 8 and 9, 2009, from 5:30 pm to 8:00 p.m. at the Bayanihan Community Center.

The workshop series aims to provide assistance, information and support (advocacy and collaboration) in doing business in San Francisco. The main topic for the inaugural workshop seeks to discuss and tackle the issues and concerns of Filipino businesses.

For the April 8<sup>th</sup> workshop, among the invited resource persons are Yobie Benjamin, a Silicon Valley venture capitalist, and Jose Pecho of NaFFAA who recently came from the bargaining table with the Obama Administration with Faith Bautista, President and CEO of Mabuhay Alliance, representing the Filipino American community to solve the foreclosure crisis and encourage small business development. Jose Pecho will share his insights of their talk and how our Filipino business owners can benefit from the stimulus package.

The April 8<sup>th</sup> workshop is also the opportunity for Filipino business owners and entrepreneurs to know one another and to discuss their issues and concerns and how to best address these issues considering the economic downturn of the economy.

"Resources, Information and Access to Capital" is the focus of the second workshop on April 9<sup>th</sup>, also at Bayanihan Community Center, from 5:30 to 8:00 p.m. The invited resource persons are representatives of the APIBIS/ SEACC and Wells Fargo.

The workshop series is free and open to Filipino entrepreneurs, business owners, and those who are starting or contemplating to start their business. The workshop series will also present resources, access to capital and other business related issues and opportunities.

The Business Sense Ukol sa Negosyo workshop series is supported in partnership with Wells Fargo and APIBIS (Asian Pacific Islander Business Information Services).

The Bayanihan Community Center is located on 1010 Mission Street, corner 6<sup>th</sup> Street, in downtown San Francisco. For more information and business assistance, call MC Canlas, at his email [mccanlast@aol.com](mailto:mccanlast@aol.com), (cell phone) 415-574-8718, (office) 415-348-8042.



If it makes sense, it must be a business sense!

*"I have often lamented that Filipinos tend to be geared toward finding a job rather than creating jobs, and are too oriented toward earning incomes (i.e., wages or salaries) rather than creating wealth. It's no surprise, then, that our unemployment rate is significantly higher than in most of our neighbors. If only more Filipinos would be entrepreneurs rather than employees, then we probably wouldn't have as much unemployment and poverty in our midst."* - Cielito Habito, former director of NEDA Philippines.



## Historic Filipino-American meeting with Obama administration

Mabuhay Alliance pushes for radical changes to prevent foreclosures and encourage small business development



SOMETHING very rare happened in Washington, DC during the week of March 9—Filipino-American leaders the bargaining table with the Obama administration. Faith Bautista, President and Mabuhay Alliance, joined by Jose Pecho, CEO of the National Federation of Filipino American Associations (NaFFAA), met with four key Obama Administration leaders to discuss the responsibility to solve the foreclosure crisis and encourage small business development. These Filipino leaders met with representatives of the Executive Order, President



### Workshop Schedule

#### Wednesday, April 8, 2009

5:30– 8:00 pm at Bayanihan CC

Topic: "Issues and Concerns of Filipino Small Businesses in these Challenging Times of Our Economy and How to Address Them"

Resource Persons:

Jose Pecho, NaFFAA

Yobie Benjamin, Silicon Valley

#### Thursday, April 9, 2009

5:30– 8:00 pm at Bayanihan CC

Topic: "Resources, Information and Access to Capital"

Resource persons:

Wells Fargo  
APIBIS / SEACC



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### WEEKEND EDITION

## A BOOST FOR BUSINESS



City offers tax relief for struggling firms PAGE 5